

ALEX APOSTOLIDES

EDUCATION

BFA Graphic Design

Purchase College
2016
Magna Cum Laude

AAS Graphic Design

Rockland Community College
2013

SKILLS

Ableton
Adobe After Effects
Adobe Illustrator
Adobe Photoshop
Animation
Blender
Branding
Cinema 4D
CSS
Davinci Resolve
Environmental Design
HTML
Illustration
Motion Design
Music Production
Red Giant Universe
Sound Design
Sapphire Suite
Video Editing
Wordpress

EXPERIENCE

AMC

Motion Designer
January 2019 to Present

Designed digital and on-air campaigns for critically acclaimed shows such as *The Walking Dead*, *Into The Badlands*, and *Preacher*. Animated multiple *The Walking Dead* key arts which were featured on various billboards in NYC. Played a significant role in the development and execution of AMC's 2019 refreshed identity. Developed the branding for various AMC brands such as *AMC Games*, *FEAR HQ*, and *Press Play*.

SundanceTV

Motion Designer
August 2016 to January 2019

Played a vital role in the design of on-air campaigns for critically acclaimed SundanceTV shows such as *Rectify* and *Hap & Leonard*. Lead designer of social media at SundanceTV. Lead animator of the environmental experience design for the network showcase at the Sundance Film Festival from 2017 to 2020.

NowThis News

Snapchat Motion Graphic Producer
January 2016 to April 2016

Worked on the content design team animating 3-5 original short-form videos a day to pitch the NowThis brand and visual language as a channel to Snapchat. Upon launch, the NowThis News channel would consistently reach the most viewed spot on Snapchat Discover, with each video consistently receiving 500k to 3m views.

Edelman Berland

Graphic Design Intern
June 2014 to August 2014

Designed B2B data analysis presentation decks for clients such as Facebook, Khan Academy, Starbucks, and the NHL. Contributed to the career growth program for Edelman Berland employees by designing an animated campaign that educated individuals about career advancement.