




# ALEX APOSTOLIDES

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## EDUCATION

### BFA in Graphic Design

Purchase College  
2013 - 2016  
Magna Cum Laude

### Associates in Graphic Design

Rockland Community College  
2010 - 2013

## SKILLS

After Effects  
Illustrator  
InDesign  
Photoshop  
Premiere Pro  
Davinci Resolve  
Audition  
Video Editing  
Color Correction  
Retouching  
HTML  
CSS  
jQuery  
Blender  
Cinema 4D  
Unity

## RECOGNITION

Work featured on various galleries, websites, blogs including but not limited to:

Art Forum  
ADAA Semi-Finalist page  
Balibart Gif Exhibition  
Behance Interaction Gallery  
Edelman  
Edelman Berland  
Edinburgh Festival Fringe  
Giphy  
Gifwrapping 2016  
Gaga Gallery  
Interactive Advertising Bureau  
L'Art Haute Couture  
Savannah GIF Festival  
The Youth  
Typewolf

## AWARDS

### Adobe Design Achievement Awards

2015 Packaging Design Semi-Finalist  
2014 and 2015 IcoGrada-ADAA Mentorship Program

### Outstanding Student Award

Rockland Community College

## EXPERIENCE

### Sundance TV & AMC

Motion Designer (Contract)  
August 2016 to Present

Designed digital and on-air motion graphics and illustrations for critically acclaimed shows such as Rectify and Hap & Leonard. As well as AMC's The Walking Dead, Into The Badlands, and Preacher. Played a key role in creating the environmental motion assets in the 2017 and 2018 Sundance Film Festival. A critical part of the team for the development and execution of AMC's newly refreshed identity.

### Edinburgh Fringe: Bug Bite

Assistant Art Director, Animator, Designer  
June 2015 to August 2015

Collaborated with colleagues to create animations and marketing materials for the solo theater performance, Bug Bite. The animations were projected during the performance to enhance the viewer experience. Separate animations were used as promotional materials. Our art direction aided in receiving an official association with the Macmillan Cancer Support organization.

## FREELANCE

Since August of 2014, I have worked directly with various businesses, non-profit and government organizations covering a broad range of deliverables including logos, illustrations, websites, infographics, motion graphics, and video editing. Clients include:

Artwill Group  
A Better Tuxedo  
DIPG Foundation  
Edelman Berland  
Marketshare

### NowThis News

Snapchat Motion Graphic Producer (Contract)  
January 2016 to April 2016

A part of the core team that launched the NowThis Snapchat Discover Channel. My work was a part of a series that NowThis used to present to Snapchat during the pitching process, developing the company's visual language in the new platform. Upon launch, NowThis would consistently reach the most viewed spot in the Snapchat Discover channel, with each video consistently receiving 500,000 to 3,000,000 views. Worked under very tight turnaround time, creating 3 - 5 original short form animations a day.

### Edelman Berland

Design Internship  
June 2014 to August 2014

Designed presentations for clients such as Facebook, Khan Academy, Starbucks, and the NHL. Created an animated campaign for a program that would aid in the career advancement and mentorship for Edelman Berland employees. Designed and developed an internal website for employees that would be used to share company information and helpful tips.