




# ALEX APOSTOLIDES

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## AWARDS

**Adobe Design Achievement Awards**  
2015 Packaging Design Semi-Finalist  
2014 and 2015 Icoграда-ADAA Mentorship Program

**Outstanding Student Award**  
Rockland Community College

## EDUCATION

**BFA in Graphic Design**  
Purchase College  
2013 - 2016  
Magna Cum Laude

**Associates in Graphic Design**  
Rockland Community College  
2010 - 2013

## SKILLS

After Effects  
Illustrator  
InDesign  
Photoshop  
Premiere Pro  
Audition  
Video Editing  
Color Correction  
Retouching  
HTML  
CSS  
jQuery  
Blender  
Cinema 4D  
Unity

## RECOGNITION

Work featured on various galleries, websites, and events including but not limited to:

*Art Forum*  
*ADAA Semi-Finalist page*  
*Balibart Gif Exhibition*  
*Behance Interaction Gallery*  
*Edelman*  
*Edelman Berland*  
*Edinburgh Festival Fringe*  
*Giphy*  
*Gifwrapping 2016*  
*Gaga Gallery*  
*Interactive Advertising Bureau*  
*L'Art Haute Couture*  
*LoopdeLoop*  
*Peep Publication*  
*Savannah GIF Festival*  
*The Youth*  
*Typewolf*

## EXPERIENCE

### SundanceTV

**Motion Designer (Contract)**  
August 2016 to Present

I played a critical role in the conception and execution of the on-air, social and internal assets I worked on for critically acclaimed shows such as Rectify, Gomorrah, Cleverman, and Hap and Leonard. Had the pleasure to develop motion design and illustration assets for SundanceTV's HQ at the 2016 and 2017 Sundance Film Festival.

### Edinburgh Fringe: Bug Bite

**Assistant Art Director, Motion Designer**  
June 2015 to August 2015

Collaborated with colleagues to create animations and marketing materials for the solo theater performance, Bug Bite. The animations were projected during the performance to enhance the viewer experience. Separate animations were used as promotional materials. Our art direction aided in receiving an official association with the Macmillan Cancer Support organization.

## FREELANCE

Since August of 2014, I have worked directly with various businesses, non-profit and government organizations covering a broad range of deliverables including logos, illustrations, websites, infographics, motion graphics, and video editing. Clients include:

Artwill Group  
A Better Tuxedo  
DIPG Foundation  
Edelman Berland  
Marketshare

### NowThis News

**Snapchat Motion Graphic Producer (Contract)**  
January 2016 to April 2016

I worked primarily on the NowThis Snapchat Discover platform creating 3 to 5 stories a day using animation, illustration, and video editing skills. Before launch, my work was a part of a series that NowThis used to present to Snapchat during the pitching process. Upon successful partnership between the two companies, my work was also published as a part of the daily editions.

### Edelman Berland

**Design Internship**  
June 2014 to August 2014

As the only designer in the company, I would perform multiple disciplines such as motion graphics, print design, web design, web development, and presentation design for in-house colleagues and clients such as Facebook, Kahn Academy, and the NHL. These projects would get printed and distributed to Edelman Berland offices all over the world. Employment by Edelman continued through freelance projects.