




ALEX APOSTOLIDES

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AWARDS

Adobe Design Achievement Awards
2015 Packaging Design Semi-Finalist
2014 and 2015 Icoграда-ADAA Mentorship Program

Outstanding Student Award
Rockland Community College

EDUCATION

BFA in Graphic Design
Purchase College
2013 - 2016
Magna Cum Laude

Associates in Graphic Design
Rockland Community College
2010 - 2013

SKILLS

Illustrator
InDesign
Photoshop
After Effects
Premiere Pro
Audition
Video Editing
Color Correction
Retouching
HTML
CSS
jQuery
Blender
Cinema 4D
Unity

RECOGNITION

Work featured on various galleries, websites, blogs including but not limited to:

Art Forum
ADAA Semi-Finalist page
Balibart Gif Exhibition
Behance Interaction Gallery
Edelman
Edelman Berland
Edinburgh Festival Fringe
Giphy
Gifwrapping 2016
Gaga Gallery
Interactive Advertising Bureau
L'Art Haute Couture
Savannah GIF Festival
The Youth
Typewolf

EXPERIENCE

Sundance TV

Designer (Contract)
August 2016 to Present

Using animation, illustration, and video editing skills, I worked closely with the design director to produce social media and web promotions for upcoming shows such as Gomorrah and Rectify. I had a strong voice in the conception and execution of each promotion I worked on and had the pleasure to help in the conception of the Sundance TV's design language for their exhibition in the Sundance Film Festival.

Edinburgh Fringe: Bug Bite

Assistant Art Director, Animator, Designer
June 2015 to August 2015

Collaborated with colleagues to create animations and marketing materials for the solo theater performance, Bug Bite. The animations were projected during the performance to enhance the viewer experience. Separate animations were used as promotional materials. Our art direction aided in receiving an official association with the Macmillan Cancer Support organization.

FREELANCE

Since August of 2014, I have worked directly with various businesses, non-profit and government organizations covering a broad range of deliverables including logos, illustrations, websites, infographics, motion graphics, and video editing. Clients include:

Artwill Group
A Better Tuxedo
DIPG Foundation
Edelman Berland
Marketshare

NowThis News

Snapchat Motion Graphic Producer (Contract)
January 2016 to April 2016

I worked primarily on the NowThis Snapchat Discover platform creating 3 to 5 stories a day using animation, illustration, and video editing skills. Before launch, my work was a part of a series that NowThis used to present to Snapchat during the pitching process. Upon successful partnership between the two companies, my work was also published as a part of the daily editions.

Edelman Berland

Design Internship
June 2014 to August 2014

As the only designer in the company, I would perform multiple disciplines such as motion graphics, print design, web design, web development, and presentation design for in-house colleagues and clients such as Facebook, Kahn Academy, and the NHL. These projects would get printed and distributed to Edelman Berland offices all over the world. Employment by Edelman continued through freelance projects.

Michelle Lindsay Election
No Casino In Tuxedo
Orange County Farms
Ishikawa Designs